



## Annual Report – Accredited Member

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<b>Institution:</b>	Geneva Business School
<b>Academic Business Unit:</b>	Geneva Business School
<b>Academic Year:</b>	2015-16

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International Assembly for Collegiate Business Education  
11374 Strang Line Road  
Lenexa, Kansas 66215  
USA

**IACBE ANNUAL REPORT**  
For Academic Year: 2015-16

This annual report should be completed for your academic business unit and submitted to the IACBE by November 1 of each year.

***General Information***

3. Provide the following information pertaining to the current head of your academic business unit:

Name: Dr. Brahim GACEM

Title: Academic Dean

Highest Earned Degree: Doctorate Email: [dean@gbsge.com](mailto:dean@gbsge.com)

Telephone (with country code if outside of the United States): 004122 906 94 94 Fax (with country code if outside of the United States): 004122 906 94 90

Check here if this represents a change from the previous year.

4. Provide the following information pertaining to your current primary representative to the IACBE, i.e., the person who is your primary contact for the IACBE and who votes on behalf of the academic business unit on IACBE matters (if not the same as the head of the academic business unit):

Name: Mark HATTON

Title: Administrative Director

Highest Earned Degree: Master Email: [registrar@gbsge.com](mailto:registrar@gbsge.com)

Telephone (with country code if outside of the United States): 004122 906 94 94 Fax (with country code if outside of the United States): 004122 906 94 90

Check here if this represents a change from the previous year.

5. Provide the following information pertaining to your current alternate representative to the IACBE:

Name: N/A

Title: \_\_\_\_\_

Highest Earned Degree: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone (with country code if outside of the United States): \_\_\_\_\_ Fax (with country code if outside of the United States): \_\_\_\_\_

Check here if this represents a change from the previous year.

## ***Accreditation Information***

1. If applicable, when is your next institutional accreditation site visit?            N/A       Year

2. When is your next reaffirmation of IACBE accreditation site visit?            Sept 2018       Year

3. Provide the website path to the page containing your public notification of accreditation by the IACBE:

**(Note:** Do not provide URL addresses.  
Beginning with

6. If your accreditation letter from the IACBE Board of Commissioners contained

## **Programmatic Information**

1. For each of your IACBE-accredited business programs, provide the total headcount enrollment and the number of degrees conferred in the program (including each major, concentration, specialization, emphasis, option, or track) for 2015-16 (insert rows in the table as needed):

Program	Enrollment 2015-16	Number of Degrees Conferred 2015-16
Bachelor of Business Administration (All majors)	<b>144</b>	<b>11</b>
Bachelor of Finance	<b>32</b>	<b>4</b>
MBA (All majors)	<b>1735</b>	<b>106</b>
Master of Science in Finance (All majors)	<b>23</b>	<b>13</b>
DBA (All majors)	<b>23</b>	<b>0</b>
<b>Totals for All Programs Combined</b> <b>(In the totals, please do not double-count students who pursued multiple programs during the reporting year, e.g., students who double-majored in both accounting and finance.)</b>	<b>1957</b>	<b>134</b>

2. Do you offer any of your IACBE-accredited business programs outside of your home country?

     No.

Yes Yes. If yes, please identify the programs and countries in the table below. In addition, if the programs are delivered in partnership with other institutions, please identify those institutions as well. (Insert rows in the table as needed.)

Program	Country or Countries	Partner Institution(s)
BBA, BF, MSc.F, MBA	Spain	GBS Barcelona
MBA	Kazakhstan	GBS Astana
MBA	Saudi Arabia	GBS KSA
MBA	United Arab Emirates	GBS UAE

3. Did you terminate any IACBE-accredited business programs during the reporting year?

NO No.

     Yes. If yes, please identify the terminated programs in the table below and provide a brief description of your termination plan (e.g., plan for teaching-out the program, when last graduates are expected, etc.). (Insert rows in the table as needed.)

Terminated Programs	Termination Plan

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4. Were changes made in any of your IACBE-accredited business programs during the reporting year? (**Note:** You do not have to identify course-level changes, e.g., changes in course names, course coding, course numbering, course content, etc.; identify only program-level changes, e.g., changes in program names, program curricula, etc.)

No No.

\_\_\_\_ Yes. If yes, please identify the changes on a separate page at the end of this report.

5. Were any new business programs (including new majors, concentrations, specializations, emphases, options, and/or tracks) established during the reporting year?

No No.

\_\_\_\_ Yes. If yes, please identify the new programs and the locations at which they are offered in the table below. (Insert rows in the table as needed.) Please also describe the curricular requirements for the programs on a separate page at the end of this report, and answer item 6 below.

New Programs	Locations

**Note:** Any new programs (including new majors, concentrations, specializations, emphases, options, and/or tracks) cannot be listed, identified, or advertised as being accredited by the IACBE until they have undergone an accreditation review and have been granted accreditation by the Board of Commissioners.

6. If applicable, was approval of your institutional accrediting body required for any of the new programs identified in item 5 above?

No No.

\_\_\_\_  
Yes. If yes, please attach a copy of the material that you sent to your institutional accrediting body.

7. Did you establish any new locations/instructional sites during the reporting year?

No No.

\_\_\_\_ Yes. If yes, please identify the new locations/instructional sites and the IACBE-accredited programs offered at those locations/sites in the table below. Please also indicate whether you anticipate that any of the locations/sites will account for 25% or more of the total student credit hours (or contact hours as applicable) in business. (Insert rows in the table as needed.)

New Locations/Instructional Sites	Programs Offered	25% or More of Total SCH?

8. If applicable, was approval of your institutional accrediting body required for any of the new locations/instructional sites identified in item 7 above?

No No.

\_\_\_\_ Yes. If yes, please attach a copy of the material that you sent to your institutional accrediting body.



## ***Outcomes Assessment***

1. Do you offer any majors, concentrations, specializations, emphases, options, or tracks as part of your business programs?

YES Yes. If yes, proceed to item 2 below.

\_\_\_\_\_ No. If no, proceed to item 4 below.

- 2.

than this number of instruments, you will need to create additional summary-of-achievement tables to report your assessment information.

Delete rows in the assessment results tables that do not apply to your academic business unit (e.g., if the business unit does not offer any majors, concentrations, specializations, emphases, options, or tracks in its programs,

### ***Other Issues***

Briefly comment on other issues pertaining to your academic business unit that you would like to share with the IACBE.

## Outcomes Assessment Results – Bachelor of Business Administration

For Academic Year: 2015-16

### **Section I: Student Learning Assessment**

<b>Intended Student Learning Outcomes for : Bachelor of Business Administration</b>
<b>General Program Intended Student Learning Outcomes (GENERAL Program ISLOs)</b>
1. SLO 1 - Broad-Based Student Learning Goals Associated with this Outcome: 1
2. SLO 2 Broad-Based Student Learning Goals Associated with this Outcome: 2
3. SLO 3 - Broad-Based Student Learning Goals Associated with this Outcome: 3
4. SLO 4 - Broad-Based Student Learning Goals Associated with this Outcome: 4
<b>Intended Student Learning Outcomes (MAJOR 1 ISLO): International Management</b>
1. SLO 5 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO 6 Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 2 ISLO): Entrepreneurship</b>
1. SLO 7 Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO 8 Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 3 ISLO): Sport Management &amp; Marketing</b>
1. SLO 9 Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO 10

Broad-Based Student Learning Goals Associated with this Outcome: 3, 5	
<b>Intended Student Learning Outcomes (MAJOR 4 ISLO): Digital Marketing</b>	
1. SLO 11 Broad-Based Student Learning Goals Associated with this Outcome: 1, 2	
2. SLO 12 Broad-Based Student Learning Goals Associated with this Outcome: 3, 5	
<b>Intended Student Learning Outcomes (MAJOR 5 ISLO): International Relations</b>	
1. SLO 13 Broad-Based Student Learning Goals Associated with this Outcome: 1, 2	
2. SLO 14 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5	
<b>Intended Student Learning Outcomes (MAJOR 6 ISLO): Hospitality Management</b>	
1. SLO 15 Broad-Based Student Learning Goals Associated with this Outcome: 1, 2	Hospitality Management
2. SLO 16 Broad-Based Student Learning Goals Associated with this Outcome: 3, 5	Hospitality Management
<b>Intended Student Learning Outcomes (MAJOR 7 ISLO): Oil and Gas Management</b>	
1. SLO 17 Broad-Based Student Learning Goals Associated with this Outcome: 1, 2	Oil and Gas Management
2. SLO 18 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5	Oil and Gas Management
<b>Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Direct Measures:</b>
1. Bachelor Thesis evaluation. Core SLO : SLO1 – SLO2 – SLO3 – SLO4	

2. Capstone Case Study results Major SLO : SLO5 – SLO6 - SLO7 – SLO8 - SLO9 - SLO10 – SLO11 – SLO12 – SLO13 – SLO14 – SLO15 – SLO16 – SLO17 – SLO18	
<b>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Indirect Measures:</b>
1. End of semester evaluation Question 2 Major SLO : SLO5 – SLO7 – SLO9 – SLO11 - SLO13 – SLO15 – SLO17	
2. Graduating Student Survey Question 3 Core SLO : SLO1 – SLO2 – SLO3 – SLO4	
3. Alumni Survey Question 20 Major SLO : SLO6 – SLO8 – SLO10 – SLO12 - SLO14 – SLO16 – SLO18	

<b>Assessment Results:</b>
<b>Summary of Results from Implementing Direct Measures of Student Learning:</b>
1. GENEVA - <del>Implementing Direct Measures of Student Learning</del> as the average grade was 5.11 = <b>84%</b> during this semester/ year. BARCELONA -

Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs								
	Performance							

**Summary of Results from Implementing Indirect Measures of Student Learning:**

1. GENEVA -



**Assessment Results:**

**Summary of Results from Implementing Direct Measures of Student Learning:**

1. GENEVA - Insufficient data at that time  
BARCELONA - Insufficient data at that time
2. GENEVA - Insufficient data at that time  
BARCELONA - Insufficient data at that time

**Summary of Results from Implementing Indirect Measures of Student Learning:**

1. GENEVA - -

2.		GVA – N/A BCA – N/A					GVA – N/A BCA – N/A	
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<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>
Where results were obtainable, all targets were met.

<b>Assessment Results:</b>
<b>Summary of Results from Implementing Direct Measures of Student Learning:</b>
<ol style="list-style-type: none"> <li>1. GENEVA - Insufficient data at that time BARCELONA - Insufficient data at that time</li> <li>2. GENEVA -</li> </ol>

<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b>							

2.	GVA – N/A BCA – N/A					GVA – N/A BCA – N/A		
3.	GVA – N/A BCA – N/A					GVA – N/A BCA – N/A		
4.	GVA – N/A BCA – N/A					GVA – N/A BCA – N/A		
<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b> ???????	<b>Performance</b>						

<b>General Program ISLOs</b>	<b>Performance</b>							
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3. GENEVA - Insufficient data at that time  
 BARCELONA - Insufficient data at that time

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs								
	Performance Performance	Performance						

## Outcomes Assessment Results – Bachelor of Finance

For Academic Year: 2015-16

Intended Student Learning Outcomes for : Bachelor of Finance	
<b>General Program Intended Student Learning Outcomes (General Program ISLOs)</b>	
1. SLO 1 - Broad-Based Student Learning Goals Associated with this Outcome: 1	
2. SLO 2 Broad-Based Student Learning Goals Associated with this Outcome: 2	
3. SLO 3 - Broad-Based Student Learning Goals Associated with this Outcome: 3	
4. SLO 4 - Broad-Based Student Learning Goals Associated with this Outcome: 4	
<b>Intended Student Learning Outcomes (MAJOR 1 ISLO) : International Finance</b>	
1. SLO 5 Broad-Based Student Learning Goals Associated with this Outcome: 1, 2	
2. SLO 6 Broad-Based Student Learning Goals Associated with this Outcome: 3, 5	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. Bachelor Thesis evaluation. Core SLO : SLO1 – SLO2 – SLO3 – SLO4	
2. Capstone Case Study results Major SLO : SLO5 – SLO6	
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:

<p>1. End of semester evaluation Question 2 Major SLO : SLO5</p>	
<p>2. Graduating Student Survey Question 3 Core SLO : SLO1 – SLO2 – SLO3 – SLO4</p>	
<p>3. Alumni Survey Question 20 Major SLO : SLO6</p>	

**Assessment Results:**

**Summary of Results from Implementing Direct Measures of Student Learning:**

1. GENEVA -



1.	GVA - Met BCA – N/A					GVA - Met BCA – N/A		
2.	GVA - Met BCA – N/A					GVA - Met BCA – N/A		
3.	GVA - Met BCA – N/A					GVA - Met BCA – N/A		
4.	GVA - Met BCA – N/A					GVA - Met BCA – N/A		
<b>Intended Student Learning Outcomes:</b>								
		<b>Performance</b>						

## Outcomes Assessment Results – Master of Business Administration

Student Learning Assessment for \_\_\_\_\_

Intended Student Learning Outcomes for _____	: Master of Business Administration
<b>General Program Intended Student Learning Outcomes (General Program ISLOs)</b>	
1. SLO1	Broad-Based Student Learning Goals Associated with this Outcome: 1
2. SLO2	Broad-Based Student Learning Goals Associated with this Outcome: 2
3. SLO3	Broad-Based Student Learning Goals Associated with this Outcome: 3
4. SLO4	Broad-Based Student Learning Goals Associated with this Outcome: 4
<b>Intended Student Learning Outcomes (MAJOR 1 ISLO) :</b>	
1. SLO5 -	Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO6 -	Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 2 ISLO)::</b>	
1. SLO7 -	Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO8 -	Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 3 ISLO)::</b>	
1. SLO9 -	Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO10 -	

Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 4 ISLO)::</b>
1. SLO11 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO12 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 5 ISLO)::</b>
1. SLO13 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO14 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 6 ISLO)::</b>
1. SLO15 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO16 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 7 ISLO)::</b>
1. SLO17 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO18 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 8 ISLO)::</b>
1. SLO19 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO20 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5

<b>Intended Student Learning Outcomes (MAJOR 9 ISLO)::</b>
1. SLO21 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO22 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 10 ISLO)::</b>
1. SLO23 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO24 -  Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 11 ISLO)::</b>
1. SLO25 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO26 -  Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 12 ISLO)::</b>
1. SLO27 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO28 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 13 ISLO)::</b>
1. SLO29 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO30 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5

<b>Intended Student Learning Outcomes (MAJOR 14 ISLO)::</b>
1. SLO31 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO32 -  Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 15 ISLO)::</b>
1. SLO33 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO34 -  Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 16 ISLO)::</b>
1. SLO35 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO36 -  Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 17 ISLO)::</b>
1. SLO37 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO38 -  Broad-Based Student Learning Goals Associated with this Outcome: 3, 5
<b>Intended Student Learning Outcomes (MAJOR 18 ISLO)::</b>
1. SLO39 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2
2. SLO40 -

Broad-Based Student Learning Goals Associated with this Outcome:	
<b>Intended Student Learning Outcomes (MAJOR 19 ISLO)::</b>	
1. SLO41 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2	
2. SLO42 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5	
<b>Intended Student Learning Outcomes (MAJOR 20 ISLO)::</b>	
1. SLO43 - Broad-Based Student Learning Goals Associated with this Outcome: 1, 2	
2. SLO44 - Broad-Based Student Learning Goals Associated with this Outcome: 3, 5	
<b>Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Direct Measures:</b>
1. Master Thesis evaluation. Core SLO : SLO1 – SLO2 – SLO3 – SLO4	
2. Capstone Case Study results Major SLO : SLO5 – SLO6 - SLO7 – SLO8 – SLO9 – SLO10 – SLO11 – SLO12 – SLO13 – SLO14 – SLO15 – SLO16 – SLO17 – SLO18 – SLO19 – SLO20 – SLO21 – SLO22 – SLO23 – SLO24 – SLO25 – SLO26 – SLO27 – SLO28 – SLO29 – SLO30 – SLO31 – SLO32 – SLO33 – SLO34 – SLO35 – SLO36 – SLO37 – SLO38 – SLO39 – SLO40 – SLO41 – SLO42	
<b>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Indirect Measures:</b>
1. End of semester evaluation Question 2 Major SLO : SLO5 – SLO7 – SLO9 – SLO11 – SLO13 – SLO15 – SLO17	

SLO19 – SLO21 – SLO23 – SLO25 – SLO27 – SLO29 – SLO31 – SLO33 – SLO35 – SLO37 – SLO39 – SLO41	
2. Graduating Student Survey Question 3 Core SLO : SLO1 – SLO2 – SLO3 – SLO4	
3. Alumni Survey Question 20 Major SLO : SLO6 – SLO8 – SLO10 – SLO12 – SLO14 – SLO16 – SLO18 – SLO20- SLO22 – SLO24 – SLO26 – SLO28 – SLO30 – SLO32 – SLO34 – SLO36 – SLO38 – SLO40 – SLO42	

<b>Assessment Results:</b>
<b>Summary of Results from Implementing Direct Measures of Student Learning:</b>

1. GENEVA -

2. GENEVA -



	UAE – Met KSA – N/A					UAE – N/A KSA – N/A		
<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b>							

Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs								
	Performance							

1. GENEVA - Insufficient data at that time  
BARCELONA -

1. GENEVA - Insufficient data at that time BARCELONA - Insufficient data at that time								
2. GENEVA - Insufficient data at that time BARCELONA - Insufficient data at that time								
<b>Summary of Results from Implementing Indirect Measures of Student Learning:</b>								
1. GENEVA - Insufficient data at that time BARCELONA - Insufficient data at that time								
2. GENEVA - Insufficient data at that time BARCELONA - Insufficient data at that time								
3. GENEVA - Insufficient data at that time BARCELONA - Insufficient data at that time								
<b>Summary of Achievement of Intended Student Learning Outcomes:</b>								
<b>Intended Student Learning Outcomes</b>		<b>Learning Assessment Measures</b>						
<b>General Program ISLOs</b>								
		<b>Performance</b>						

2.		GVA – N/A BCA – N/A					GVA – N/A BCA – N/A	
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
Where results were obtainable, all targets were met.								

<b>Assessment Results:</b>								
<b>Summary of Results from Implementing Direct Measures of Student Learning:</b>								
1. GENEVA - Insufficient data at that time BARCELONA - Insufficient data at that time								
2. GENEVA - Insufficient data at that time BARCELONA - Insufficient data at that time								
<b>Summary of Results from Implementing Indirect Measures of Student Learning:</b>								
1. GENEVA - Insufficient data at that time BARCELONA - Insufficient data at that time								
2. GENEVA - Insufficient data at that time BARCELONA - Insufficient data at that time								
3. GENEVA - Insufficient data at that time BARCELONA - Insufficient data at that time								
<b>Summary of Achievement of Intended Student Learning Outcomes:</b>								
<b>Intended Student Learning Outcomes</b>		<b>Learning Assessment Measures</b>						
<b>General Program ISLOs</b>								
		Performance						

4.	GVA – N/A BCA – N/A					GVA – N/A BCA – N/A		
<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b>							

2. GENEVA - Insufficient data at that time  
 BARCELONA - Insufficient data at that time  
 ASTANA - Insufficient data at that time  
 UAE - Insufficient data at that time  
 KSA - Insufficient data at that time

3. GENEVA - Insufficient data at that time  
 BARCELONA - Insufficient data at that time  
 ASTANA - Insufficient data at that time  
 UAE - Insufficient data at that time  
 KSA - Insufficient data at that time

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs								
	Performance Target	Performance Target	Performance Target					

	UAE - N/A KSA - N/A					UAE - N/A KSA - N/A		
<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b> ██████████	<b>Performance</b> Performance	<b>Performance</b> Performance	<b>Performance</b> Target				





1.	UAE – N/A					UAE – N/A		
2.	UAE – N/A					UAE – N/A		
3.	UAE – N/A					UAE – N/A		
4.	UAE – N/A					UAE – N/A		
<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b>							

<b>General Program ISLOs</b>								
	<b>Performance</b>							

<b>General Program ISLOs</b>								
	<b>Performance</b>							

	Performance	Performance	Performance	Performance	Performance	Performance	Performance	Performance
	Performance	Performance	Performance	Performance	Performance	Performance	Performance	Performance
1.	UAE – N/A					UAE – N/A		
2.	UAE – N/A					UAE – N/A		
3.	UAE – N/A					UAE – N/A		
4.	UAE – N/A					UAE – N/A		
<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b>							

1.	UAE – N/A					UAE – N/A		
2.	UAE – N/A					UAE – N/A		
3.	UAE – N/A					UAE – N/A		
4.	UAE – N/A					UAE – N/A		
<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b>							

2.	UAE – N/A					UAE – N/A		
3.	UAE – N/A					UAE – N/A		
4.	UAE – N/A					UAE – N/A		
<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b>							

3.	UAE – N/A					UAE – N/A		
4.	UAE – N/A					UAE – N/A		
<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b>							



4.	UAE – N/A					UAE – N/A		
<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b>							

<b>Intended Student Learning Outcomes:</b>								
	<b>Performance</b>							

	Performance Performance	Performance Performance	Performance Performance	Performance Target	Performance Performance	Performance Performance	Performance Performance	Performance Performance
1.		UAE – Met			UAE – Met			
2.		UAE – Met					UAE – N/A	
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
Where results were obtainable, all targets were met.								

## Outcomes Assessment Results – Master of Science in Finance

Intended Student Learning Outcomes for : Master of Science in Finance	
General Program Intended Student Learning Outcomes (General Program ISLOs)	
1. SLO1	Broad-Based Student Learning Goals Associated with this Outcome: 1
2. SLO2	Broad-Based Student Learning Goals Associated with this Outcome: 2
3. SLO3	Broad-Based Student Learning Goals Associated with this Outcome: 3
4. SLO4	Broad-Based Student Learning Goals Associated with this Outcome: 4
Intended Student Learning Outcomes (MAJOR 1 ISLO):	
1. SLO5 -	Broad-Based Student Learning Goals Associated with this Outcome: 1,2
2. SLO6 -	Broad-Based Student Learning Goals Associated with this Outcome: 3,5
Intended Student Learning Outcomes (MAJOR 2 ISLO):	
1. SLO7 -	Broad-Based Student Learning Goals Associated with this Outcome: 1,2
2. SLO8 -	Broad-Based Student Learning Goals Associated with this Outcome: 3,5
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:

1. Master Thesis evaluation. Core SLO : SLO1 – SLO2 – SLO3 – SLO4	
2. Capstone Case Study results Major SLO : SLO5 – SLO6 - SLO7 – SLO8	
<b>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Indirect Measures:</b>
1. End of semester evaluation Question 2 Major SLO : SLO5 – SLO7	
2. Graduating Student Survey Question 3 Core SLO : SLO1 – SLO2 – SLO3 – SLO4	
3. Alumni Survey Question 20 Major SLO : SLO6 – SLO8	

**Assessment Results:**

**Summary of Results from Implementing Direct Measures of Student Learning:**

1. GVA -

2. GVA -

1. GENEVA - Insufficient data at that time  
BARCELONA - Insufficient data at that time
2. GENEVA -

		BCA – N/A					BCA – N/A	
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
Where results were obtainable, all targets were met.								



## Outcomes Assessment Results – DOCTORAL LEVEL PROGRAM (DBA)

Intended Student Learning Outcomes for :	
<b>General Program Intended Student Learning Outcomes (General Program ISLOs)</b>	
1.	Broad-Based Student Learning Goals Associated with this Outcome: 1
2.	Broad-Based Student Learning Goals Associated with this Outcome: 2
3.	Broad-Based Student Learning Goals Associated with this Outcome: 3
4.	Broad-Based Student Learning Goals Associated with this Outcome: 4
5.	Broad-Based Student Learning Goals Associated with this Outcome: 5
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
1. Stage 4 Doctorate Thesis evaluation. Core SLO : SLO1 – SLO2 – SLO3 – SLO4	
2. Stage 3 Transfer Report Results Major SLO : SLO5	
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
1. End of semester evaluation Question 2 Major SLO : SLO4 –SLO5	
2.	

<p>Graduating Student Survey Question 3 Core SLO : SLO1 – SLO2 – SLO3 – SLO4</p>	
<p>3. Alumni Survey Question 20 Major SLO : SLO5</p>	

<b>Assessment Results:</b>
<b>Summary of Results from Implementing Direct Measures of Student Learning:</b>
<ol style="list-style-type: none"> <li>1. GENEVA - Insufficient data at that time</li> <li>2. GENEVA -</li> </ol>

4.	N/A				MET	N/A		
5.		MET			MET		N/A	

**Section II: Operational Assessment (Note: Complete this section only if you received first-time accreditation or reaffirmation of accreditation after January 1, 2011.)**

<b>Operational Assessment</b>	
<b>Intended Operational Outcomes:</b>	
1.	
2.	
3.	
4.	
5. GBS will constantly review the entry requirements at all levels	
6.	
7.	
8.	
<b>Assessment Measures/Methods for Intended Operational Outcomes:</b>	<b>Performance Objectives (Targets/Criteria) for Operational Assessment Measures/Methods:</b>
1. Faculty meetings and Academic Committee Meetings	
2. Online evaluations	
3. Academic Dean conducts interviews of all new faculty applicants	
4. Career Workshop / Graduate Survey / Alumni Survey	
5.	

Comparison with other universities within the Accreditation networks that we possess	
6.  Faculty meetings and Faculty Training meetings	
7.  Constant presence at all annual events for US and European accreditations	
8.  Online Evaluations	

**Summary of Achievement of Intended Operational Outcomes:**

Intended Operational Outcomes	Operational Assessment Measures/Methods							
	Performance			Academic Dean conducts interviews of all new faculty applicants				

	for the skills required in the professional workplace							
2.	Students will have access to all necessary material and facilities to assist them in completing all courses successfully		Met					
3.	The faculty members will be composed mainly of active professionals with doctoral experience			Met				
4.	The program will allow for students to be placed in work placements following completion of their studies				Met			
5.	GBS will constantly review the entry requirements at all levels					Met		
6.	We will continuously ensure that the faculty members not only receive on the job professional training but also training and meetings to assist them Met academically						Met	
7.	We will continuously strive to improve partnerships and exchange programs within the accreditation networks that GBS possesses							Not met
8.	We intend to put as many of the administrative processes online in order to improve efficiency and client satisfaction							Met
<b>Proposed Courses of Action for Improvement in Operational Outcomes for which Performance Targets Were Not Met:</b>								
1.	To have 1 active exchange partner in each continent within 3 years of writing this report: NOT MET We are continuously adding partners and opening up campuses overseas							

