

Public Disclosure of Student Achievement

Institution Name: GENEVA BUSINESS SCHOOL

Business Units included in this report:

**SWITZERLAND (GENEVA); SPAIN (BARCELONA); UNITED ARAB EMIRATES; KAZAKHSTAN;
KINGDOM OF SAUDI ARABIA**

Academic Period Covered: Academic year: 2016-2017

Date Submitted: 01.11.2017

GENEVA, SWITZERLAND

PROGRAM	INDICATOR	RESULT
MBA INTERNATIONAL MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	49 %
MBA OIL & GAS MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	57%
MSc. F INTERNATIONAL FINANCE	ACCEPTANCE INTO GRADUATE PROGRAMS	40 %
MBA INTERNATIONAL HOSPITALITY MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	55 %
MBA INTERNATIONAL RELATIONS	ACCEPTANCE INTO GRADUATE PROGRAMS	38 %

BARCELONA, SPAIN

PROGRAM	INDICATOR	RESULT
MBA INTERNATIONAL MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	44 %
MBA SPORT MANAGEMENT & MARKETING	ACCEPTANCE INTO GRADUATE PROGRAMS	35 %
MBA INTERNATIONAL	ACCEPTANCE INTO	33 %

HOSPITALITY MANAGEMENT	GRADUATE PROGRAMS	
MBA OIL & GAS MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	45 %
MSCF INTERNATIONAL FINANCE	ACCEPTANCE INTO GRADUATE PROGRAMS	51 %

UNITED ARAB EMIRATES

PROGRAM	INDICATOR	RESULT
MBA INTERNATIONAL MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	46 %
MBA PROJECT AND OPERATIONS MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	57 %
MBA HUMAN RESOURCE MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	30 %
MBA QUALITY MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	29 %
MBA GLOBAL BANKING AND FINANCE	ACCEPTANCE INTO GRADUATE PROGRAMS	36 %
MBA MARKETING MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	32 %
MBA INFORMATION TECHNOLOGY AND BUSINESS ANALYTICS	ACCEPTANCE INTO GRADUATE PROGRAMS	52 %
MBA OIL & GAS MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	55 %
MBA HOSPITALITY TOURISM & EVENT MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	48 %
MBA GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	45 %
MBA HEALTHCARE MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	30 %

MBA EDUCATIONAL LEADERSHIP AND MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	30 %
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KAZAKHSTAN

PROGRAM	INDICATOR	RESULT
MBA INTERNATIONAL MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	48 %
MBA OIL & GAS MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	44 %

KINGDOM OF SAUDI ARABIA

PROGRAM	INDICATOR	RESULT
MBA INTERNATIONAL MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	38 %
MBA MARKETING MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	33 %
MBA HEALTH CARE MANAGEMENT	ACCEPTANCE INTO GRADUATE PROGRAMS	59 %
MBA INFORMATION TECHNOLOGY & BUSINESS ANALYTICS	ACCEPTANCE INTO GRADUATE PROGRAMS	47 %

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
ACCEPTANCE RATE INTO GRADUATE PROGRAMS	The acceptance rate at GBS is calculated based on students who applied with a full application folder to a Program Major at any of the campuses and was offered a GBS Acceptance Letter with the right to study at GBS (Rounded to the nearest full digit).