



**Geneva
Business School**[®]
Real Business. Responsible Leaders.

MASTER OF INTERNATIONAL MANAGEMENT

Apply Now

www.gbsge.com



MASTER OF INTERNATIONAL MANAGEMENT

Geneva, Barcelona and Madrid Campus

With a specialization in:

- International Management
- International Finance
- Digital Marketing
- International Relations
- Sports Management

Our **Master of International Management (MIM)** program is designed to take your undergraduate degree to the next level. It will take a deep look into business as a whole, as well as the specifics of the specialization chosen.

Studied over three semesters, the first two will be on campus and will feature core subjects such as **Managing Strategic Communications Ecosystems, Entrepreneurship for Social Impact, Supply Chain & Logistics Management, and Business Finance & Accounting.** Semesters one and two are also when you will study specialized courses that allow you to delve deeper into your chosen business sector.

This lays the academic foundation for the third semester, which is when you will undertake your **final project. The third semester can be studied remotely**, giving you the freedom to choose when and where you study, as well as saving rent in a foreign city.

During each semester, the community will come together in our campus cities for two **Leadership Development Weeks** featuring core interpersonal and quantifiable classes, events, featuring guest speakers, company visits, and face-to-face meetings with supervisors to social events and networking dinners.

Each intensive week will be hosted on one of our European campuses in Geneva, Barcelona or Madrid, giving you a **real-life international business experience** as part of your degree.

Where our graduates work



citibank



HOTDESK



At Geneva Business School, we are celebrating 25 years of cutting-edge, Swiss-quality education.

Since our creation in 1995, we have developed from a single campus to state-of-the-art campuses in **Geneva, Barcelona, Madrid, and Online** with plans to expand even further.

A PRACTICAL, INNOVATIVE CURRICULUM AND A WORLD-CLASS FOUNDATION FOR YOUR CAREER

- An Advanced-Level Business Education
- Leadership Development Weeks
- Access to exclusive business events & networking
- Instantly applicable practical learning

Our Campuses



Geneva



Barcelona



Madrid



Online

Fees

	Switzerland	Spain
Application Fee	EUR 150	EUR 150
Administration Fee	CHF 3,000*	EUR 1,900*
Tuition Per Semester (3 semesters)	CHF 10,250	EUR 5,450

*Early Bird discount for early enrolment (up to three months before the program commences) to receive 50% off the administration fee

Master of International Management Entry Requirements

- Bachelor's degree or equivalent, preferably in a related field
IELTS 6.5 / TOEFL 74 / DET 105-110 / TOEIC 730 (official English exam results) or proof of studying previously in an English-speaking environment for a minimum of 3 years
- A scanned copy of all required academic diplomas, transcripts, and academic certificates
- A 500-word written response to a business case study - click here
- An interview with a representative from the academic team on their chosen campus. Their response to the case study will be discussed in the interview.
- Photocopy of a valid passport / national ID
- Resume/CV
- 1 reference letter from a former teacher or employer

QUALITY EDUCATION

Accreditations



Memberships



SAPIHE ASIPES



World Rankings



Geneva Business School is ranked **57th out of the World's top 100 business schools**, and the **2nd top business school in Switzerland**, according to CEOWORLD Magazine in 2021.



We were awarded **3 Palmes of Excellence** from Eduniversal International Scientific Committee, entering their global ranking of top business schools.



The website Study in Switzerland named us one of the **Best and most affordable Business Schools in Switzerland** in 2021



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