



Public Disclosure of Student Achievement

Institution Name: GENEVA BUSINESS SCHOOL

Business Units included in this report: GENEVA, SWITZERLAND ; BARCELONA, SPAIN; UNITED ARAB EMIRATES; ASTANA, KAZAKHSTAN; KINGDOM OF SAUDI ARABIA

Academic Period Covered: Academic year: 2017-2018

Date Submitted: 01.11.2018

GENEVA, SWITZERLAND

PROGRAM	INDICATOR	RESULT
Master of Science in Finance (Major in International Finance)	ACCEPTANCE INTO GRADUATE PROGRAMS	67%
Master of Business Administration (Major in International Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	52%
Master of Business Administration (Major in International Relations)	ACCEPTANCE INTO GRADUATE PROGRAMS	68%
Master of Business Administration (Major in Oil and Gas Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	81%
Master of Business Administration (Major in Digital Marketing)	ACCEPTANCE INTO GRADUATE PROGRAMS	58%

BARCELONA, SPAIN

PROGRAM	INDICATOR	RESULT
Master of Science in Finance (Major in International Finance)	ACCEPTANCE INTO GRADUATE PROGRAMS	48%
Master of Business Administration (Major in International Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	56%

Master of Business Administration (Major in International Relations)	ACCEPTANCE INTO GRADUATE PROGRAMS	75%
Master of Business Administration (Major in Oil and Gas Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	64%
Master of Business Administration (Major in Digital Marketing)	ACCEPTANCE INTO GRADUATE PROGRAMS	55%
Master of Business Administration (Major in Sports Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	60%
Master of Business Administration (Major in Hospitality Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	74%
Master of Business Administration (Major in Education Leadership & Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	73%

UNITED ARAB EMIRATES

PROGRAM	INDICATOR	RESULT
Master of Business Administration (Major in International Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	49%
Master of Business Administration (Major in Oil and Gas Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	73%
Master of Business Administration (Major in Project & Operations Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	62%
Master of Business Administration (Major in Quality Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	54%
Master of Business Administration (Major in Global Logistics & Supply Chain Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	61%
Master of Business Administration (Major in Healthcare Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	72%
Master of Business Administration (Major in Global Banking & Finance Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	51%
Master of Business Administration (Major in Marketing Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	61%

Master of Business Administration (Major in Human Resources Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	72%
Master of Business Administration (Major in Education Leadership & Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	71%
Master of Business Administration (Major in Entrepreneurship & Innovation)	ACCEPTANCE INTO GRADUATE PROGRAMS	72%
Master of Business Administration (Major in IT & Business Analytics)	ACCEPTANCE INTO GRADUATE PROGRAMS	60%
Master of Business Administration (Major in Hospitality Tourism & Event Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	59%

ASTANA, KAZAKHSTAN

PROGRAM	INDICATOR	RESULT
Master of Business Administration (Major in International Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	64%
Master of Business Administration (Major in Oil and Gas Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	78%

KINGDOM OF SAUDI ARABIA

PROGRAM	INDICATOR	RESULT
Master of Business Administration (Major in International Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	75%
Master of Business Administration (Major in Healthcare Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	57%
Master of Business Administration (Major in Marketing Management)	ACCEPTANCE INTO GRADUATE PROGRAMS	49%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
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ACCEPTANCE RATE INTO GRADUATE PROGRAMS The	The acceptance rate at GBS is calculated based on students who applied with a full application folder to a Program Major at any of the campuses and was offered a GBS Acceptance Letter with the right to study at GBS (Rounded to the nearest full digit).
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