



Public Disclosure of Student Achievement

Institution Name: GENEVA BUSINESS SCHOOL

Business Unit(s) included in this report: GENEVA ; BARCELONA ; MADRID

Academic Period Covered: 2023-2024

Date Report Posted: January 23, 2025

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of International management with specialization in: <ul style="list-style-type: none"> - International Management - Entrepreneurship - International Finance - Digital Marketing - International Relations - Sports management 	GRADUATION RATE	90%	88.57%
Master of International Management with specialization in: <ul style="list-style-type: none"> - International Management - Entrepreneurship - International Finance - Digital Marketing - International Relations - Sports management 	GRADUATION RATE	90%	90.48%
Master of Business Administration	GRADUATION RATE	90%	100%
Doctorate in Business Administration	GRADUATION RATE	50%	50%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
GRADUATION RATE	<p>The Graduation Rate at Geneva Business School is calculated based on final semester students whose thesis proposal was approved at the beginning of the semester and successfully defended their thesis by the end of the semester (Rounded to the nearest hundredths).</p> <p>Graduation rate = $\frac{\text{\# of Students who successfully defended their thesis by the end of the semester}}{\text{\# of Students whose thesis proposal was approved at the beginning of the semester}} \times 100$</p>