



**Geneva
Business School**®
Real Business. Responsible Leaders.



MASTER'S PROGRAMS

- ▶ Master of International Management
- ▶ Master of Business Administration (MBA)

Apply Now



SWISS QUALITY EDUCATION
INTERNATIONAL NETWORK
PERSONALIZED MENTORING

Our Campuses

- ▶ Geneva
- ▶ Barcelona
- ▶ Madrid
- ▶ Online



Real Business. Responsible Leaders.

A 21st-century Swiss education institution contributing to a sustainable society.

Geneva Business School is an international business school with campuses in **Geneva, Barcelona, Madrid, and Online.**

We offer students a practical business education that prepares them to make an immediate impact as they begin their careers.

WHAT MAKES US UNIQUE?



Faculty are industry professionals



Diverse students, diverse perspectives



Project-based learning



Education for 21st-century business



Close-knit student community



International campus network



Industry events and networking



International programs 100% in English



L'Institut de Formation de Gestionnaire de Patrimoine (IFGP) is established

1995

The University of Finance created, providing education in international banking and finance

2001

University of Finance acquires Geneva Business Institute, forming Business & Management University

2003

Name changed to Geneva Business School to reflect our emphasis on practical business education

2009

OUR HISTORY



Geneva Business School[®]
Real Business. Responsible Leaders.

2012



Barcelona campus opens

2017

Geneva moves to new campus opposite UN with student access to the library

2018



Madrid campus opens

2020

Barcelona and Madrid both move to new campuses

The opening of Rome campus is announced!

Geneva Business School ranked **59th Best Business School in the World** by CEOWORLD Magazine

INTERNATIONAL EDUCATION FOR THE GLOBAL MARKETPLACE

Our admissions team is always available to answer your questions:

admissions@gbsge.com



Geneva

La Voie-Creuse 16
1202 Geneva Switzerland
+41 22 906 94 94
geneva@gbsge.com



Barcelona

Carrer de Rivadeneyra 4
08002 Barcelona Spain
+34 93 481 65 06
barcelona@gbsge.com



Madrid

Calle del Conde de Peñalver 45
28006 Madrid Spain
+34 910 353 469
madrid@gbsge.com



Online

Choose from our online programs and study from anywhere in the world
admissions@gbsge.com



1.5 year program
/ 3 semesters

MASTER OF INTERNATIONAL MANAGEMENT

International Management
International Relations
International Finance
Digital Marketing
Entrepreneurship
Sports Management

The Master of International Management is aimed at recent graduates who want to take their education to the next level. With two semesters on-campus and a third which can be done remotely, you learn with a dedicated mentor, to get a truly 21st-century business education.

- Personalized career guidance and mentoring
- Two weeks of intensive sessions on other campuses
- Two career days and active support in finding internships

Geneva	Barcelona	Madrid
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓
✓	✓	✓

Spring / Fall

MASTER'S ACADEMIC CALENDARS

Download our academic calendars for the Geneva, Barcelona & Madrid Campuses to find out all the academic events, public holidays, Welcome Week, and more.

Geneva

Barcelona

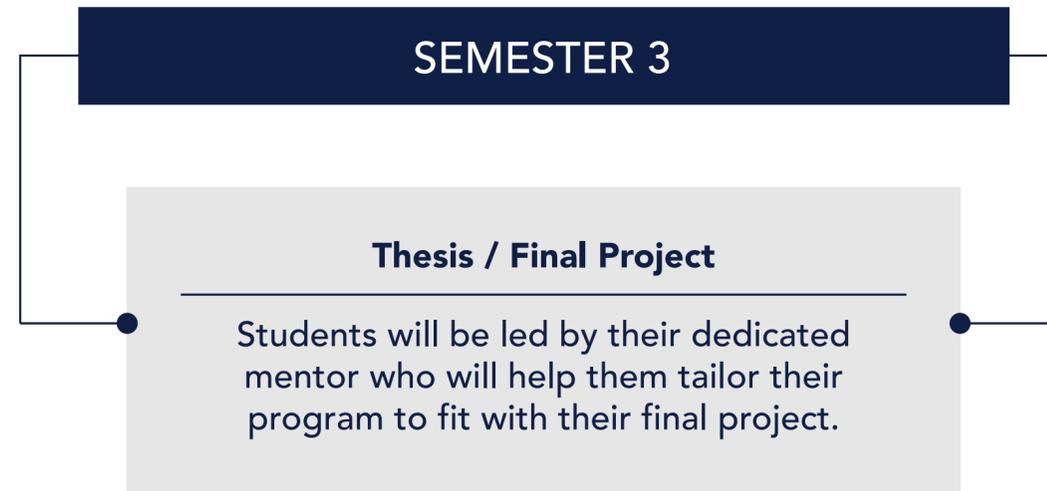
Madrid

MASTER OF INTERNATIONAL MANAGEMENT (MIM)

Study plan

These study plans are for indicative purposes only. Programs may vary on each Geneva Business School campus. The availability of elective choices will vary from campus to campus and will depend on student numbers. The minimum number of ECTS credits required to graduate with a master's degree is 90.





- Entrepreneurship for Social Impact
- Supply Chain & Logistics Management
- Business Finance & Accounting
- Managing Strategic Communications Ecosystems



SPECIALIZATION

International Management

- Creating New Markets
- Business Management Simulation
- International Business Law
- Geopolitics & World Business
- Project Leadership
- Competitive, Cooperative & Corporate Strategy

International Relations

- International Relations Case Study
- Strategies in international Relations
- Strategic Cross-Cultural Communication
- Geopolitics & World Business
- Project Leadership
- Management of International Organizations & NGOs

International Finance

- Regulations & Compliance
- Finance Business Simulation
- Capital Budgeting
- Portfolio & Wealth Management
- Advanced Corporate Finance
- Financing Start-Ups

Digital Marketing

- B2B & B2C Strategies
- Digital Economy Overview
- Strategic Digital Marketing
- Connected Commerce
- Inbound & Outbound Marketing
- Marketing, Media & Sponsorship in the Sports Industry

Entrepreneurship

- Competitive & Environmental Analysis
- Organizational Structures and Frameworks
- Building a Prototype
- Business Model Concept & Development
- Entry Market Strategies
- Data-Driven Decision Making
- From Prototype to MVP
- Innovation in Entrepreneurship
- Funding Opportunities
- Venture Capital & Growth Finance
- Accounting & Corporate Reporting

Sports Management

- The Global Sports Industry
- Sports Industry Management Simulation
- Financial Management in the Sports Industry
- Marketing, Media & Sponsorship in the Sports Industry

MASTER OF BUSINESS ADMINISTRATION



CAMPUS:
Geneva



DURATION:
1.5 year program /
3 semesters



FACULTY:
Industry Experts



LANGUAGE:
English



INTAKE:
September
February

CAREER OPTIONS

- General Manager
- International Sales and Marketing Manager
- Global Account Manager
- Management Analyst
- Chief Executive Officer
- Entrepreneur
- Business Analyst
- Director of International Management
- Business Development Coordinator
- International Brand Manager
- Management Consultant

FACTS

- **Duration:** 1.5 years / 3 semesters
- **Evening Learnings:** Yes
- **Credits:** 90 ECTS
- **Language:** English
- **Intakes:** September & English
- **Degree Awarded:** Master of Business Administration
- **Internships:** We offer support and guidance for internships and business ventures as part of our missions to prepare students for the world of work
- **Location:** Geneva Campus

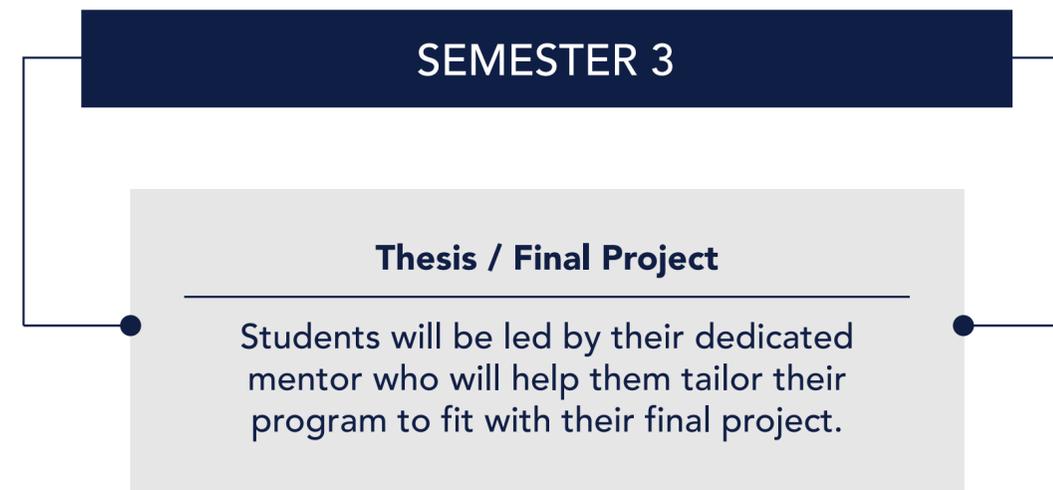
MASTER OF BUSINESS ADMINISTRATION (MBA)

Study plan



These study plans are for indicative purposes only. Programs may vary on each Geneva Business School Campus. The minimum number of ECTS credits required to graduate with a master's degree is 90.





FEES

Program	Administration Fee		Tuition Per Semester / Term	
	Switzerland	Spain	Switzerland	Spain
 MASTER'S 1.5 year program / 3 semesters	CHF 3,000	EUR 1,900	CHF 10,250 Per semester	EUR 5,450 Per semester
 MBA 1.5 year program / 3 semesters	CHF 3,000	EUR 1,900	CHF 12,950 Per semester	

OUR PROFESSIONAL FACULTY



Fiorenzo Manganiello

Blockchain and Bitcoin expert,
Ambassador for Global Business
Blockchain Council

**Professor of Cryptocurrency
& Blockchain Technologies**



Julie Vinnai

Global Business
Growth Strategist

**Professor of Organizational
Behavior, Operations Management
& Business Ethics**



Dag Flachet

CGO CODIFIC,
Investor

**Professor of Entrepreneurship
& Leadership**



Follow our Faculty!

RESEARCH CENTER

Our Research Hub

A platform for staff, faculty and research students to share ideas and collaborate. All conversations are moderated by our Research Fellows.

[Our Research Hub](#)

Our Publications

Here you will find all research produced by faculty, students and staff of Geneva Business School.

[Research Repository](#)

PROFESSIONAL NETWORK, FLEXIBLE CLASSROOMS



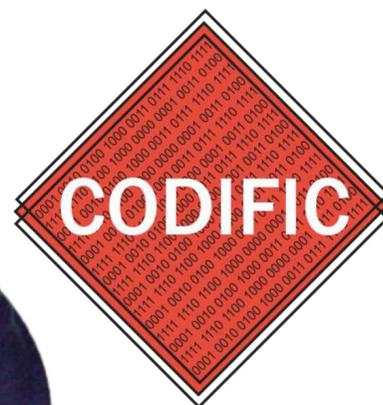
We bring real world opportunities to the classroom and our classroom into the real world.



CODIFIC

PARTNERSHIP

Codific is a software engineering firm whose promising software engineering interns team up with Geneva Business School students to build digital products and launch projects.



Dag Flachat
CGO Codific, Investor
Professor of Entrepreneurship & Leadership

SUCCESS STORIES





MOHAMMAD EL SARRAG

Egyptian

CEO Hotdesk

Bachelor's Alumnus 2019



Building authentic and deep **connections** with **colleagues** and **faculty** members from different countries around the world has enabled me to **expand** my business to **16 different cities** across four different continents.

Even post graduation, **Geneva Business School** is providing me with incredible **support**, which has only helped me to further **succeed in my life** and to **empower my business**. ”

[Learn More >](#)





ALEXANDER VASILIEVICH

Russian

CMO and Co-founder Power2Impact
Alumnus 2020

POWER  **IMPACT**

BUSINESS EVENTS



BUSINESS HUNTERS

Business Hunters is an innovative end-of-semester event designed to showcase startup ideas that have been worked on throughout the semester.

Based on the model of the BBC's Dragon's Den, the event gives students experience in presenting a business idea to a panel of external judges.



BUSINESS HUNTERS

GENEVA BUSINESS SCHOOL
KICKSTARTER FUND

DATE 24/01/2020

1 2 3 4 7 8 5 9 1 2 8 6 5 4 3 1 2 3

TEAM

QUION

€600

CAMPUS DIRE

A group of approximately 12 students are sitting in a circle on blue chairs in a bright room. In the background, a large world map is mounted on the wall. The students are engaged in a discussion, with some looking towards a speaker who is partially visible on the left. The overall atmosphere is professional and educational.

INDUSTRY INSIGHTS



Interactive on-campus conferences
with expert guest speakers.

QUALITY EDUCATION

Accreditations



Partnerships



Memberships



WORLD RANKINGS

Geneva Business School is ranked 55th out of the world's top 100 business schools, according to *CEOWORLD Magazine*.

We were awarded 3 Palmes of Excellence from Eduniversal International Scientific Committee, upon entering their global ranking of top business schools.

The website *Studying in Switzerland* list us as one of the Best Business Schools in Switzerland.

We received a student-voted Global Student Satisfaction Award for Career Development in 2021.



YOUR FUTURE STARTS TODAY

Invest in your future.

Geneva Business School welcomes highly motivated individuals who wish to acquire the theoretical knowledge and practical skills necessary to successfully and rapidly integrate into the international job market.

If you aim to be a responsible leader of the future, we're looking for you.

[Apply Now](#)

[Book a Meeting](#)





Geneva
Business School®

Real Business. Responsible Leaders.

THANK YOU!

www.gbsge.com



genevabusinessschool



genevabusinessschool



GenevaBusinessSchool



Geneva Business School



Geneva Business School



GBSNews