



Public Disclosure of Student Achievement

Institution Name: Geneva Business School

Business Unit(s) included in this report: Geneva Business School (all campuses)

Academic Period Covered: 2025

Date Report Posted: 28.02.2026

PROGRAM	MEASURE	TARGET	RESULT
Bachelor in International Management	Graduation Rate	75%	75%
Master in International Management	Graduation Rate	75%	95%
Master of Business Administration	Graduation Rate	75%	N/A Program on hold, no graduates
Doctor of Business Administration	Graduation Rate	75%	90%

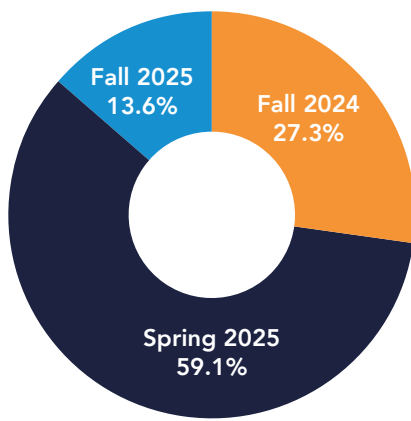
Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate for Bachelor and Master	Number of Graduating Student divided by the Number of Proposed Students (=Students who completed all courses and were allowed to submit their final thesis)
Graduation Rate for Doctorate	Percentage of students who graduate within the planned duration of their DBA studies.

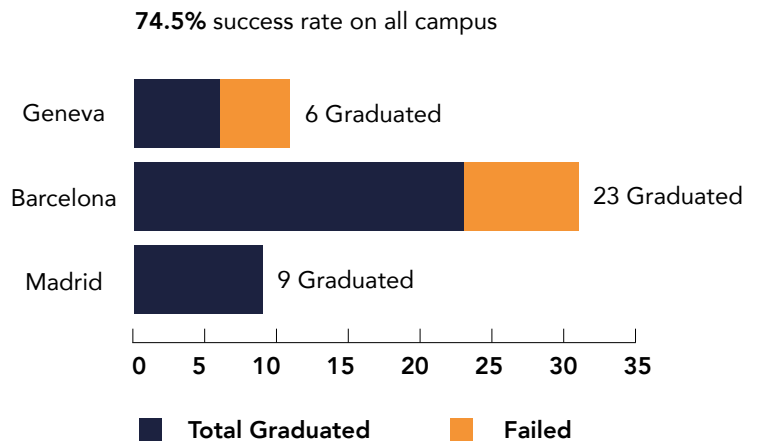
PUBLIC DISCLOSURE OF STUDENT ACHIEVEMENT 2025 (BACHELOR)

23 responses on 10th March 2026 (survey not closed)

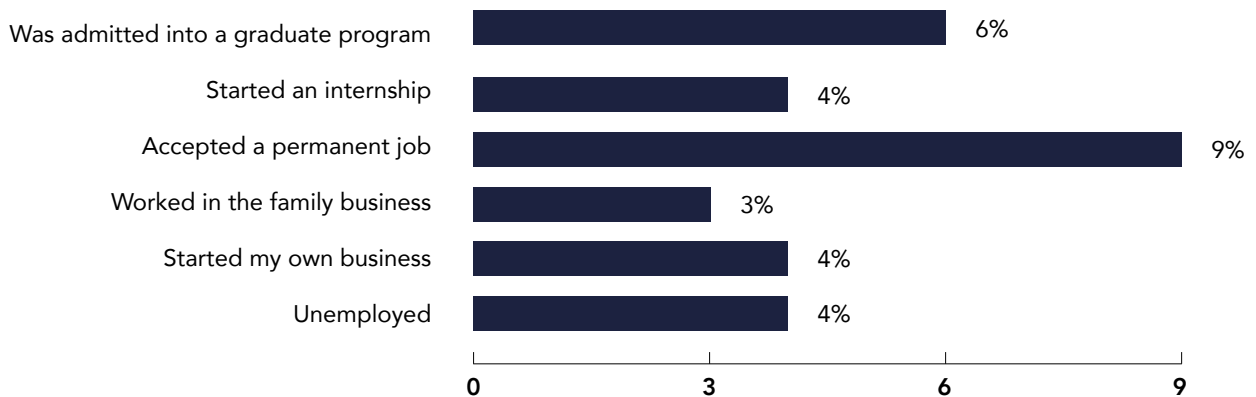
MY LAST SEMESTER AT GBS WAS



GRADUATION RATES: 44 GRADUATES (SPRING 2025 / FALL 2026)



POST-GRADUATION STATUS



POST-GBS DEGREE NAME

- ➔ MIM in International Relations
- ➔ Masters in Finance
- ➔ MBA in Luxury Management
- ➔ Masters in International Management
- ➔ Masters in Sports Marketing
- ➔ Masters in Sustainability and Business Transformation

POST-GBS STUDY SCHOOLS

- ➔ Geneva Business School
- ➔ IE
- ➔ University of Nottingham
- ➔ Escuela Universitaria Real Madrid
- ➔ IFM Business School

POST-GBS STUDY COUNTRIES

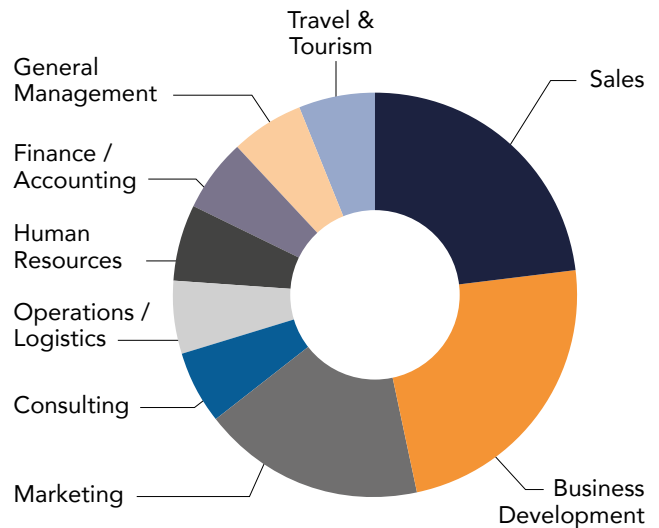
- ➔ China
- ➔ Egypt
- ➔ Norway
- ➔ Spain
- ➔ Switzerland
- ➔ United Kingdom

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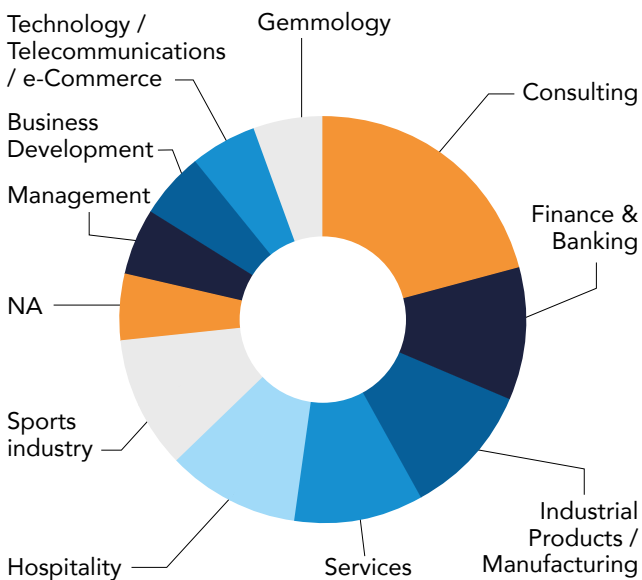
FIRST JOB TITLE

- ➔ Consultant
- ➔ Football Performance Analyst
- ➔ Marketing Officer
- ➔ Intern
- ➔ International Expansion Specialist
- ➔ Business Development Representative
- ➔ Operation Manager
- ➔ Sales manager
- ➔ Customer Service in Sales
- ➔ Marketing Executive
- ➔ Founder/CEO
- ➔ Entrepreneur
- ➔ Business Software Consultant

BUSINESS FUNCTION



INDUSTRY SECTOR



COMPANY NAME

- ➔ Right To Dream
- ➔ Banco General
- ➔ KPMG
- ➔ M3 Padel Academy
- ➔ Control Risks
- ➔ Pioneer Events
- ➔ Sconet
- ➔ Belgravia & co
- ➔ Rolex
- ➔ Commercial bank
- ➔ El Sewedy Hospitality
- ➔ Vesteau (Vesteau.com)
- ➔ Maim
- ➔ Hotel Arts Barcelona - Marriott / Ritz Carlton
- ➔ Flutter UKI