



Public Disclosure of Student Achievement

Institution Name: Geneva Business School

Business Unit(s) included in this report: Geneva Business School (all campuses)

Academic Period Covered: 2025

Date Report Posted: 28.02.2026

PROGRAM	MEASURE	TARGET	RESULT
Bachelor in International Management	Graduation Rate	75%	75%
Master in International Management	Graduation Rate	75%	95%
Master of Business Administration	Graduation Rate	75%	N/A Program on hold, no graduates
Doctor of Business Administration	Graduation Rate	75%	90%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate for Bachelor and Master	Number of Graduating Student divided by the Number of Proposed Students (=Students who completed all courses and were allowed to submit their final thesis)
Graduation Rate for Doctorate	Percentage of students who graduate within the planned duration of their DBA studies.