



Public Disclosure of Student Achievement

Institution Name: Geneva Business School

Business Unit(s) included in this report: Geneva Business School (all campuses)

Academic Period Covered: 2025

Date Report Posted: 28.02.2026

PROGRAM	MEASURE	TARGET	RESULT
Bachelor in International Management	Graduation Rate	75%	75%
Master in International Management	Graduation Rate	75%	95%
Master of Business Administration	Graduation Rate	75%	N/A Program on hold, no graduates
Doctor of Business Administration	Graduation Rate	75%	90%

Calculations for Measures

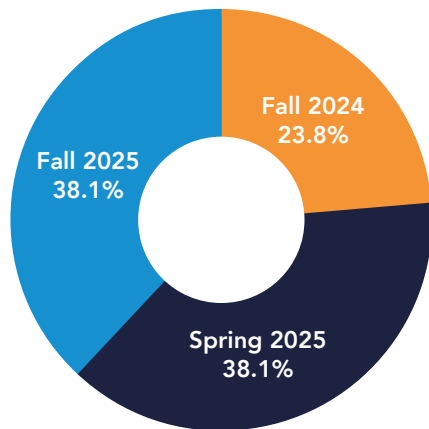
MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate for Bachelor and Master	Number of Graduating Student divided by the Number of Proposed Students (=Students who completed all courses and were allowed to submit their final thesis)
Graduation Rate for Doctorate	Percentage of students who graduate within the planned duration of their DBA studies.



PUBLIC DISCLOSURE OF STUDENT ACHIEVEMENT 2025 (MASTER)

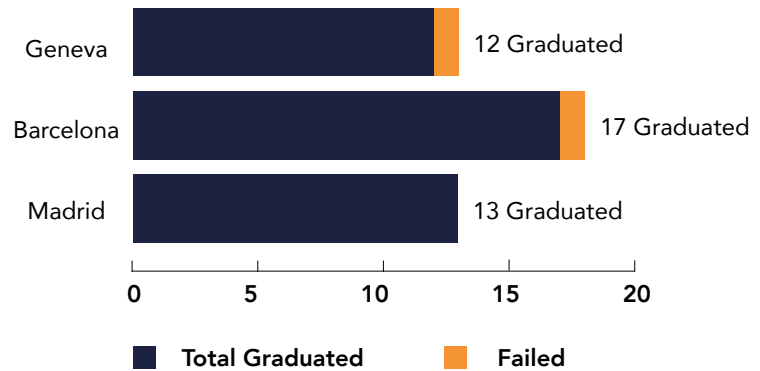
21 responses on 10th March 2026 (survey not closed)

MY LAST SEMESTER AT GBS WAS

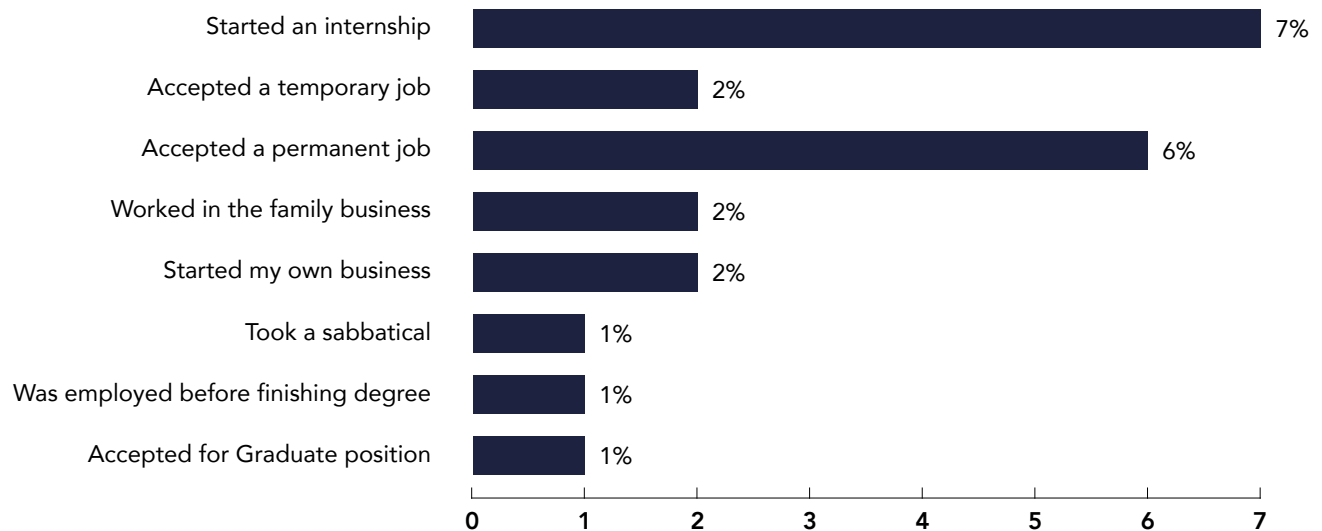


GRADUATION RATES: 44 GRADUATES (SPRING 2025 / FALL 2026)

95% success rate on all campus



POST-GRADUATION STATUS

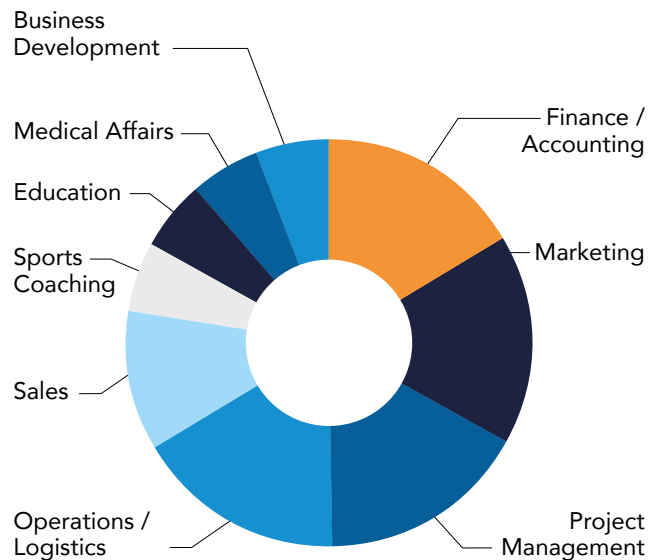


PUBLIC DISCLOSURE OF STUDENT ACHIEVEMENT 2025 (MASTER)

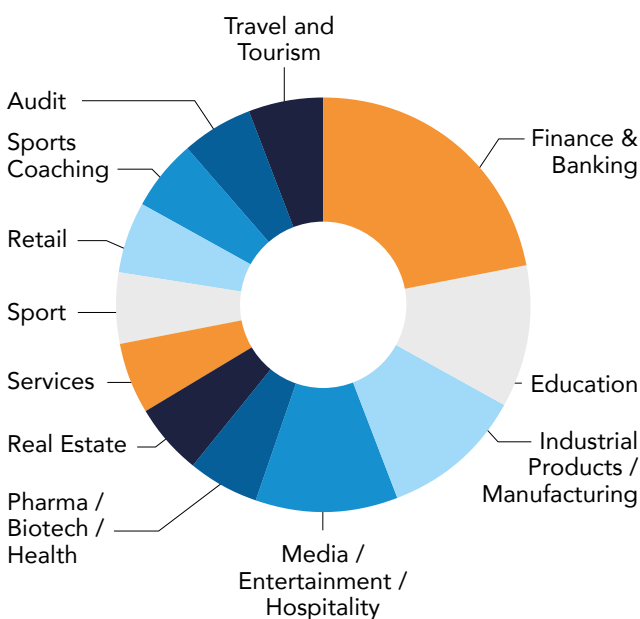
FIRST JOB TITLE

- Project Manager
- Marketing Assistant
- Assistant Vente
- Archery Coach
- Financial Risk Management Associate
- Controlling Intern
- Sales Manager
- Student Experience Officer
- EMEA Marketing Intern
- Assurance Assistant for Financial Services
- Management Assistant
- Account Executive
- Junior Auditor
- Junior Program Support Officer
- Intern
- Head Of Marketing
- General Assistant

BUSINESS FUNCTION



INDUSTRY SECTOR



COMPANY NAME

- Carrefour
- Ab17 Achin's Archery club and NICHAYASHO, Mental Training and High Performance services
- Fng Property HR d.o.o.
- PwC
- IQVIA
- EY
- CERN
- Italian Chamber of Commerce for Switzerland
- Option Travel
- Hybrid UA
- Geneva Business School