



Academic Calendar

Lisbon Campus

Bachelor Program Fall Semester 2024

This is a provisional calendar and subject to change

Month	MON	TUE	WED	THU	FRI	Activity
September	2	3	4	5	6	Welcome Week
	9	10	11	12	13	Business Simulation Week
	16	17	18	19	20	Business Essentials
	23	24	25	26	27	Corporate Social Responsibility
Sept/Oct	30	1	2	3	4	Principles of Finance
October	7	8	9	10	11	Micro & Neuroeconomics
	14	15	16	17	18	Fundamentals of Marketing
	21	22	23	24	25	Tutorial Week
Oct/Nov	28	29	30	31	1	Project Management Week: Barcelona
November	4	5	6	7	8	Data Analytics
	11	12	13	14	15	Fundamentals of International Trade
	18	19	20	21	22	Sports Strategy & Governance
	25	26	27	28	29	Entrepreneurial Storytelling
December	2	3	4	5	6	International Business Law I
	9	10	11	12	13	Power Speaking and Professional Branding
	16	17	18	19	20	Presentation Week
	23	24	25	26	27	Holiday Break
Dec/Jan	30	31	1	2	3	